



# SGO NEWS

## SGO MISTIKA

### The simplest editor Specially thought out for news professionals

#### EASY

SGO News is specially thought out so that communication specialists can edit their own news in an easy way without any technical complications.

For that reason, without a doubt, SGO News is the simplest news editor in the market.

#### EDITION

It has a simple interface for edition, without complex commands or instructions. So that a user without editing experience can set up news including video, audio, graphics and voiceover. Compatible with configurable templates from the editorial office to provide with an own style and predetermined to the pieces of news.

All of which allows the journalist to focus on his or her profession, and forget about technical complications.

#### CAPTURER AND PLAYOUT

With the possibility to import material to the centralized storage with the capturer. As well as from traditional video sources such as firewire devices.

This material will be automatically accessible from any of the news editors of the network.

The finished pieces will be readily stored for their emission in an automatically remoteable playout from SGO Natural Studio.

#### TITLE MAKERADOR

Title maker with templates that facilitate the maintenance of a visual and corporate aesthetics.

#### CENTRALIZED AND SHARED STORAGE

Optimized to work in corporate network environments of small and wide band width. Where the resources are shared, making easy access for all the journalists from their own work to common resources.

Thanks to this open philosophy expensive work positions or video plaques for broadcasters are not necessary.

#### FORMATS

Compatible with all standard digital formats. DV, Mini DV, DV Cam, DVC PRO, HD, etc. As well as with any codec compatible by Windows operating system.

Allowing SGO News integrate itself easily with any work environment.

#### INTEGRATION

With an expandable modular architecture, configurable for installations with so many edition equipment, capturing and servers as required.

It has an API available for connection with databases. This allows for its perfect integration with any asset management environment.



**SGO. Working since 1993 with the development and integration of computer technology in the broadcast and media industry**